

Strategy, Tactic, Victory - Make Fortune in Hourglass World!





HGW's fusion of retro strategy gaming and modern Web3 innovations positions it uniquely in the rapidly growing mobile and blockchain gaming sectors.





# Market Fit and Potential of HGW in Web3



- Projected to reach \$28.86 billion by 2030, with a CAGR of 30%.
- Driven by digital ownership, economic incentives, and NFT-based ecosystems.



- Generated \$109 billion in 2023, with mobile-first regions like Asia-Pacific contributing nearly half of revenues.
- Growth fueled by 5G, AR/VR, and cross-platform integration.



## Blockchain Integration Opportunity:

- Play-to-earn (P2E) and NFT mechanics align with HGW's potential for asset ownership and trading.
- Proven success of games like Axie
  Infinity demonstrates high engagement
  and monetization.

# Retro Appeal in Modern Gaming:

- Inspired by the beloved "Heroes of Might and Magic" series, HGW taps into nostalgia for classic strategy games.
- Combines retro charm with Web3 innovations for broader demographic appeal.

## Target Audience and Market Trends:

- Core players aged 18–35, with a secondary segment among those over 35.
- Appeals to strategy enthusiasts in established (North America, Europe) and emerging (Asia-Pacific, Latin America) markets.

## Revenue Opportunities:

- Monetization via F2P model, including microtransactions, cosmetics, and premium upgrades.
- Additional revenue streams through blockchain-based trading and live services.

# Competitive Edge:

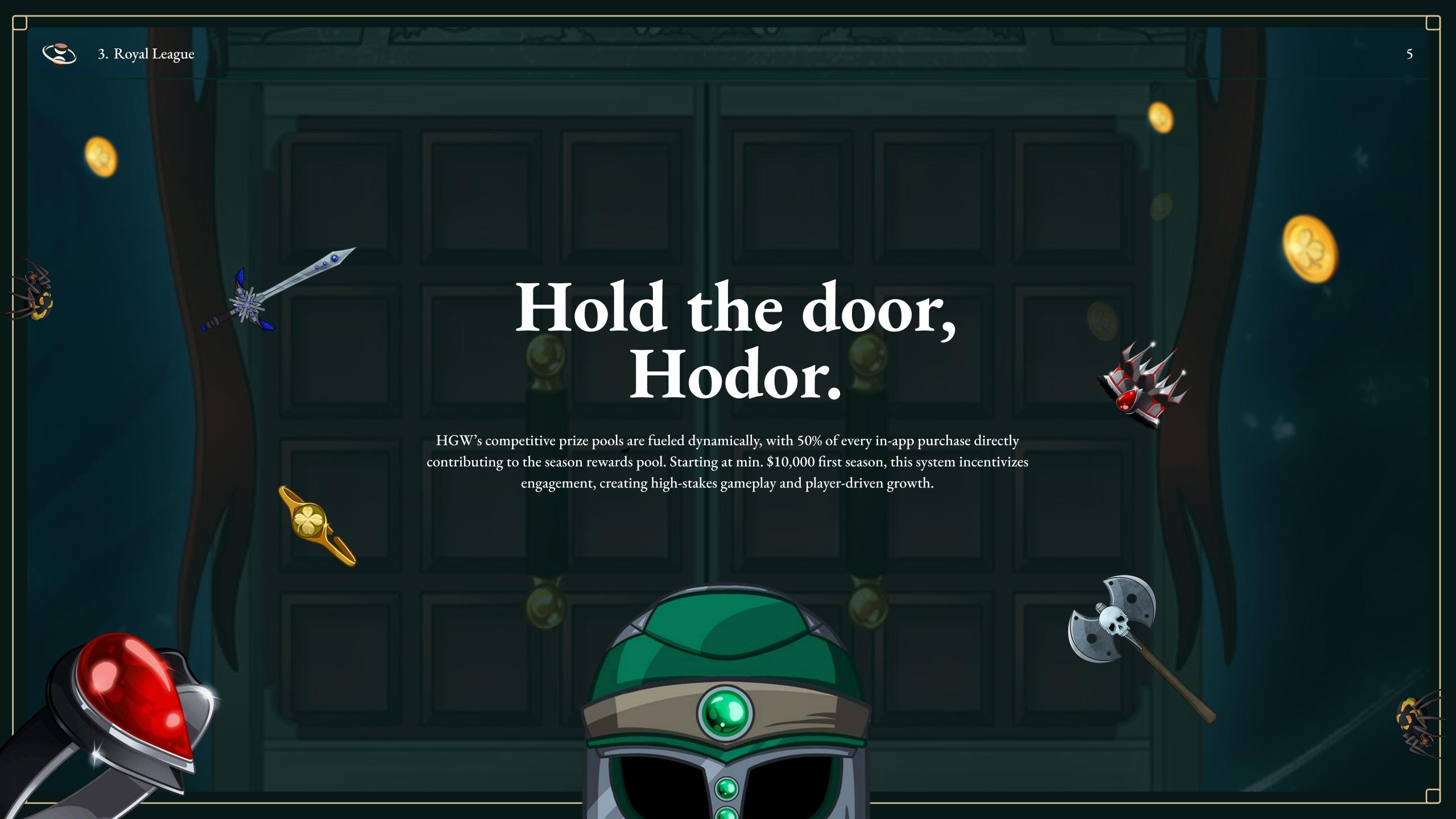
- Leveraging Web3 and blockchain technologies sets HGW apart in the saturated F2P market.
- Unique mechanics and immersive storytelling attract both gamers and crypto enthusiasts.

## Scalable Growth Potential:

- Low-code platforms and mobile-first strategies enable agile development and broader reach.
- Community-building, esports integration, and seasonal events ensure long-term player engagement.









## Dive into Journey in the Hourglass World

## HGW - story overview -Mechanics of Temporal Tides

In HGW, time is both your ally and your enemy. The mysterious temporal tides bring opportunities, challenges, and unpredictable seasons that keep the gameplay fresh and exciting. Stay vigilant – the next tide could shift everything.



## Dwarfs - rase and storyline

Your adventure in HourGlassWorld begins in the resilient Dwarven Kingdom, the first realm to awaken from the abyss of the temporal tides. With their unyielding determination, the dwarves have started rebuilding their lands, unlocking ancient mines, crafting powerful weapons, and reclaiming their place in the world. Will you rise to lead them toward glory?



## Humans, Elves, Orks - the rest of the story

The temporal tides hold secrets yet to be revealed. As the tides shift in future seasons, new realms will emerge, introducing the lost civilizations of humans, elves, and orcs. Each race brings unique abilities, lore, and opportunities for alliances or rivalries. Prepare to uncover these hidden lands and expand your influence across the map.







## 4. 0

# Web3 Unleashed: Solutions for a Decentralized World

### Maps

Starting with Dwarf kingdom explore dynamic and evolving territories, from forests to deserts, where temporal tides unlock new challenges. Each map is designed to reward exploration with hidden treasures, powerful enemies, and strategic advantages.



### Castles

Castles serve as the heart of your kingdom, offering opportunities to upgrade defenses, produce resources, and recruit heroes.

Defend your stronghold from periodic sieges and turn it into an unyielding fortress.



#### Monsters

Face an array of monsters that grow stronger with your progression. From basic foes to epic bosses like dragons, HGW's dynamic monster system ensures every encounter is challenging and rewarding.







## The Heart of Play: Core Game Mechanics



## Kingdom



Resources



Heroes



Army



Items



Monsters



Multiplayer



## Crafting



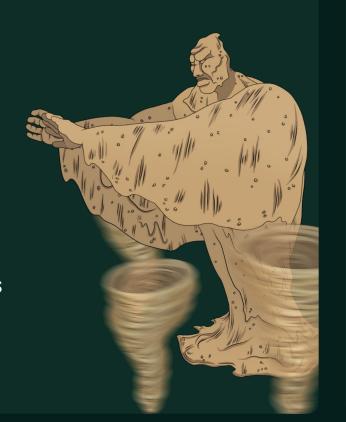




# Cracking the Code: How to Increase Prize Pool

#### Seasons

The temporal tides conceal secrets awaiting discovery. As they shift, new realms will reveal lost civilizations of humans, elves, and orcs—each with unique abilities, lore, and opportunities for alliances or rivalries. Uncover hidden lands and expand your influence!



### Premium

HGW premium accounts unlock exclusive features such as accelerated progression, unique missions, and enhanced rewards, offering a personalized, premium experience for dedicated players.



## Micropayments

50% of all in-app purchases directly enhance the season rewards pool, creating a player-driven ecosystem. Micropayments fund customization, resources, and competitive advantages.



## Crafting & NFTs

Players can craft unique, one-of-a-kind items that are tokenized as NFTs. These assets can be upgraded, traded, or collected, granting true ownership and a sense of individuality in the HGW universe.



### Ads

Non-intrusive ads reward players with bonuses and in-game resources, allowing engagement without disrupting gameplay while driving additional rewards into the economy.



## Marketplace

An integrated marketplace allows players to trade, buy, and sell NFTs, resources, and crafted items seamlessly. This creates a thriving player-driven economy with limitless opportunities for monetization and collaboration.









# The Roadmap is Crucial For Our Success

Q1 2025

Project rebranding

New storyline

Launch of Ambassador Program

Season announcement

Start of registration for Season 1

HFL Tournament

Q2 2025

New game design

Updated game balance

Improved onboarding experience

Beta tests & launch of Bug Bounty program

New minigames concepts

Season 1 Pass pre-sale

Community campaigns

KOL Program launch

Stage 2

Q3 2025

Ongoing beta tests & final Bug Bounty phase

Launch of game marketplace

New mechanics and minigames

Community campaigns

Season 1 Pass sale

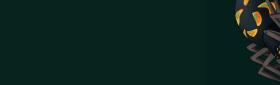
Season 1 launch

Q4 2025

New worlds and heroes introduced

Season 2 Pass sale

Season 2 launch



Stage 1

Stage 3

Stage 4



## We Believe in Experience and Great Taste



















# Thanks.

Build, Explore, and Conquer in a Timeless Fantasy World.

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